

# Transforming Documentation from Traditional Methods to AI-driven integration with Elements



**Stephanie White**

VP of Delivery



**Ciara Skiles**

Senior Director - Business Transformation





600+

Product  
Certifications



2007

Uptima Established  
16 years Industry Focus



5

Star AppExchange  
Rating

## What We Do

We empower people to make business easier.

We help companies optimize the processes that have the most impact on their ability to generate revenue, deliver service, reduce costs, and increase profitability.

We transform the sales and service revenue cycle to bring

**Everything to Revenue™**

## Leaders in Salesforce & AI



Revenue Cloud  
Service Cloud  
Field Service Cloud  
Manufacturing Cloud

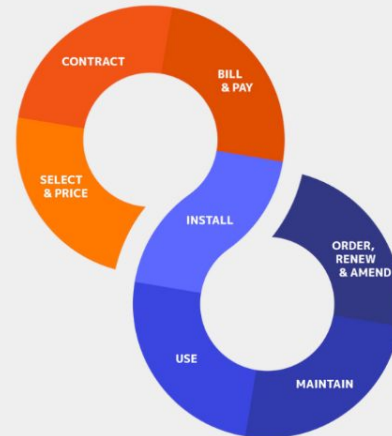
Experience Cloud  
Marketing Cloud  
Sales Cloud  
Automotive Cloud

**DocuSign**



Elevate GenAI

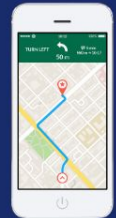
## The Everything To Revenue Cycle



# Physical Maps



# Smartphones

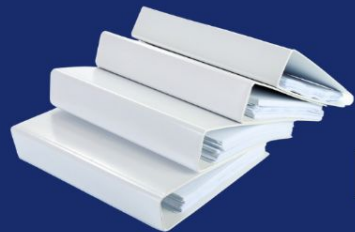


# Connected Car Systems



# Standalone GPS





**Physical  
Documents**



**Digital  
Documents**



**Elements**.cloud  
THE CHANGE INTELLIGENCE PLATFORM





**Paper  
Documents**



**Disparate  
Digital  
Documents**



**Real Time  
Integrated  
Documentation**



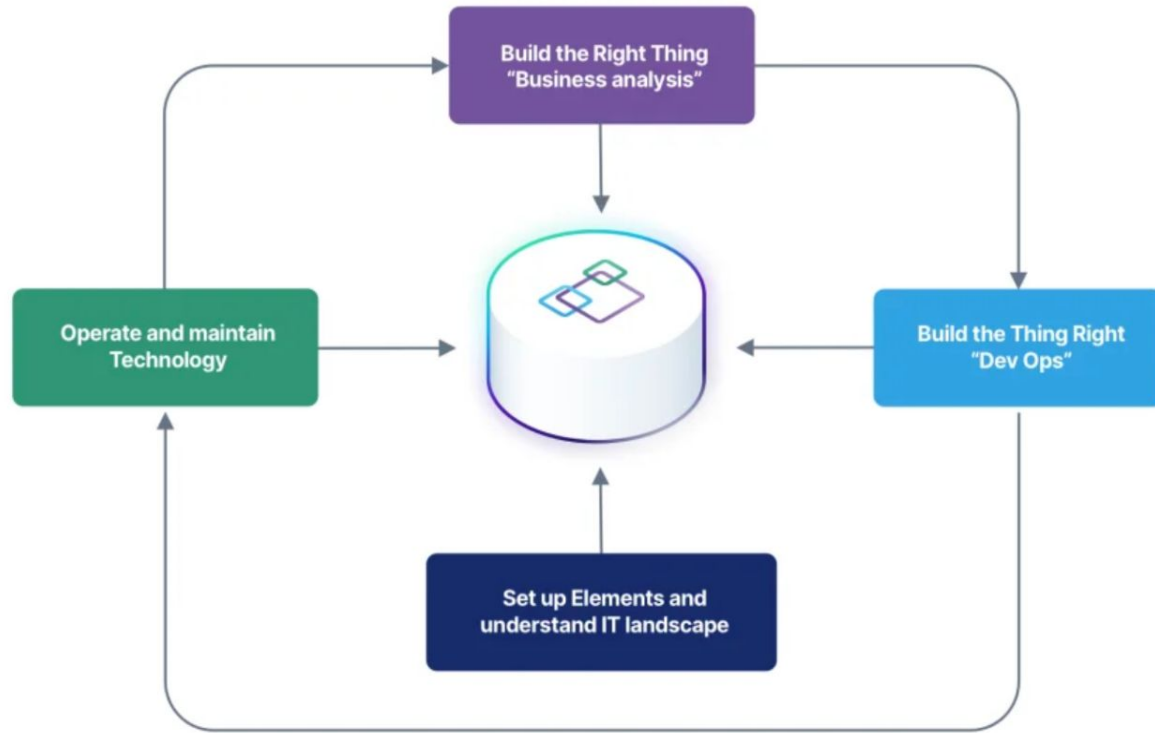
# Before Elements

## Software Development Life Cycle (SDLC)



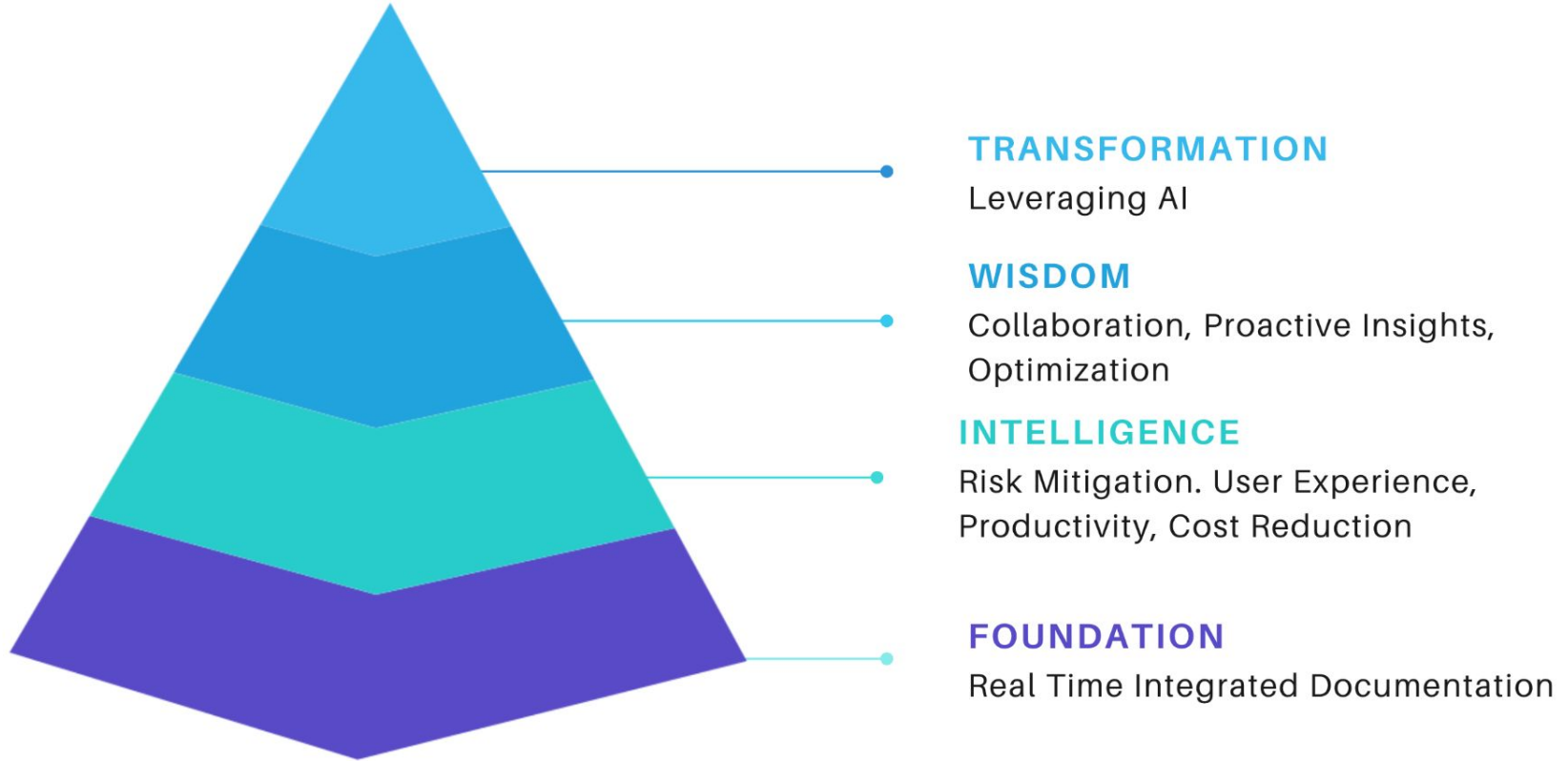
- KPIs
- End user perspectives & pain points
- Solution Design
- Requirements
- Permissions & Security
- User Stories
- Build Cards
- Acceptance Criteria
- Requirements Traceability Matrix
- Field & Object Index
- Object Model
- Future state process flows
- Training materials
- ...

# After Elements



**IMPACT**

# ELEMENTS HIERARCHY OF ACHIEVEMENTS





# Actionable Intelligence



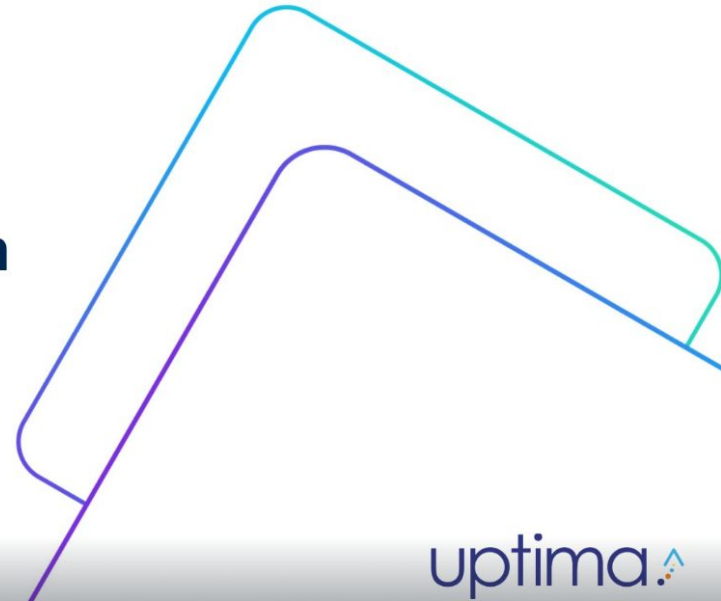
Real Time  
Integrated  
Documentation

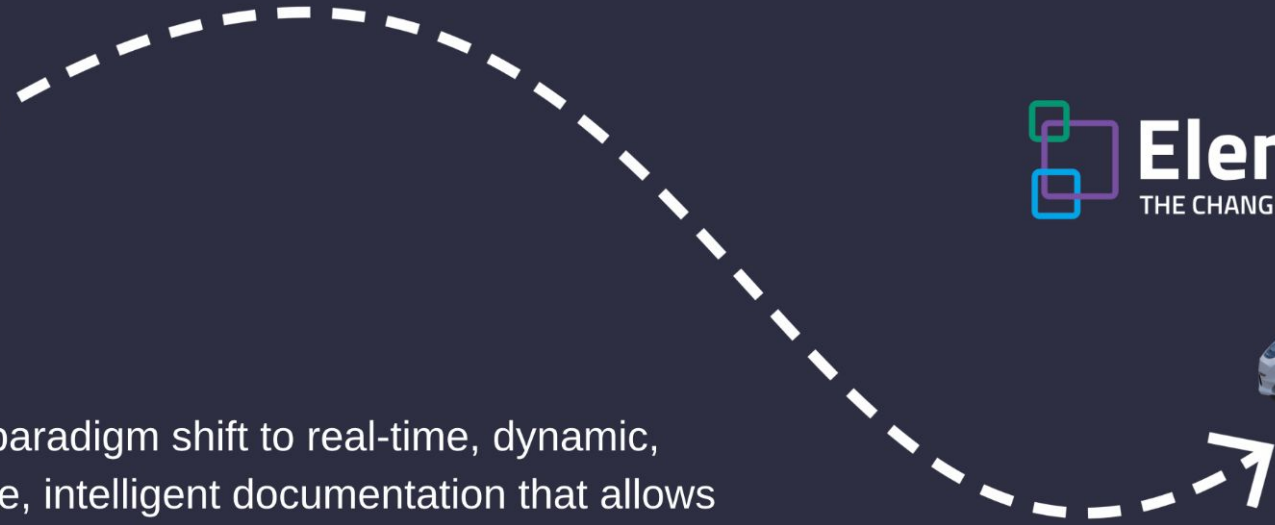


**Org Wisdom (*ask Elements*)**

**Generate Stories**

**Story Solution  
Recommendation**





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... it's a paradigm shift to real-time, dynamic, collaborative, intelligent documentation that allows organizations to navigate the future with precision, agility and a competitive edge.

# Questions?



**Ciara Skiles**

Director - Business Transformation



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VP of Delivery

